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GORDON MURRAY LAUNCHES NEW LOW-VOLUME CAR MANUFACTURING COMPANY

- **Gordon Murray Automotive will take new designs into limited-run production**
- **First car will be a flagship model, with a return to the principles applied to the McLaren F1**
- **Further details of the car released on Friday 3 November at ‘One Formula’ exhibition, celebrating 50 years of Gordon Murray car design**
- **New company will also have capability to produce low-volume cars for external customers**

Gordon Murray has announced a new vehicle manufacturing company – Gordon Murray Automotive – which will take innovative car designs into limited-run production. The company’s first car will be a flagship model launched under a new Gordon Murray brand, which will buck the current trend for ever more complicated and heavy vehicles.

Cars built by the new business will be based on a new version of Gordon Murray Design’s revolutionary automotive production system, iStream. The new Gordon Murray Automotive business will also be able to manufacture vehicles on a low-volume basis for external customers.

“The new manufacturing business significantly expands the capabilities of our group of companies,” explained Professor Gordon Murray. “With our first new car, we will demonstrate a return to the design and engineering principles that have made the McLaren F1 such an icon.”

Gordon Murray Automotive forms part of a new corporate organisation for the engineering group, and is positioned as a sister company to Gordon Murray Design.

2017 marks several significant anniversaries for Gordon Murray, notably his 50th year in vehicle engineering and design, the 10th year of operation for Gordon Murray Design, 25 years since the McLaren F1 road car entered production, and the 10th anniversary of the company’s innovative and disruptive automotive manufacturing technology, trademarked iStream®.

These will all be celebrated in November with a unique exhibition that will gather – for the first and possibly only time in one location – almost every race and road car from Gordon Murray's 50-year career. It will showcase familiar milestone cars, as well as a number of designs that have never or rarely been on show before.

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About Gordon Murray Design

Gordon Murray Design is a visionary design and engineering company with its headquarters in Shalford in Surrey. It was established in 2007 with a focus on developing an innovative and disruptive manufacturing technology trademarked iStream®, and has since built a global reputation as one of the finest automotive design teams in the world.

The company's unique approach and truly creative thinking enables Gordon Murray Design to deliver complete car programmes in a highly efficient and innovative way from concept and design, through to prototype and development for production.

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